

Name of Event : E- Cell guest session

Date of Conduction: 12th March 2022

Class/Semester: PGDM/MMS Batch 2021-2023

No. of Students & Faculty:

Faculty Coordinator: Prof. Gaanyesh Kulkarni

Student Coordinator/Committee:

Resource Person: Mr. Parth Sharma

Organization: THEBABYBO- Mstory Ventures Pvt. Ltd.

Designation: Co-Founder & CEO

Contact no.:

Email address:

Description: Our today's event started by seeking blessing from lord Ganesha and lighting of the lamp followed by our anchors Ms. Shefali and Mr. Kunal welcoming everyone to the 12th episode of the E-Cell. Then we moved forward and introduced our guest speaker Mr. Parth Sharma handing over the space to him.

Sir began his session by giving us insight about his first start up experience at the age of 18 where he worked for Mr. Prabhas Dey. He continued with giving an example about iPod by Apple which came in as a new innovation in the era of Walkman. He shared a very valuable tip with everyone that "Everyone in college life must have tasted start up culture."

Then he shared his personal experience that while he was working on BabyBoo he had visit 1000's of hospitals in order to get a better understanding about the requirements of a new born.

He further added that there are 3 major segments which need to taken care of while developing a start up which are team, idea and research and development. After fulfilling these requirements we can move on to other aspects like MVP, website designing , organic marketing , feedback generation etc.

By help of a power point presentation he explained designing of a product, following a proper system, and scalability of the business. He quoted an very important line that is "Start-up not to be defined just by a bunch of energetic people working out of a coffee shop who have a idea and a dream to be successful."

Succeeding this was our Question & Answer round where the students asked him various questions about his journey, challenges faced by him which were beautifully answered by him.

Concluding the session he said that, competition will always prevail in market. Working in a start up will enhance our knowledge and make us a better matured version of ourselves. Consequently, our anchors gave the vote of thanks thereby ending the session.

Meet - mnn-uoqm-euv - Google Chrome
meet.google.com/mnn-uoqm-euv?authuser=0

REC Parth Sharma is presenting

Start ups not to be defined just by a bunch of energetic driven people working out of a coffee shop, who have a ideas and a dream to become successful.

Parth Sharma
Abhishek Patil
Rushab Ganekar
Shefali Magdum
83 others
You

Turn on camera (ctrl + e)

11:15 AM | mnn-uoqm-euv

34°C Smoke
ENG INTL
11:15 12-03-2022

A screenshot of a Google Meet session. The main window displays a presentation slide with a green background and white text. The text reads: "Start ups not to be defined just by a bunch of energetic driven people working out of a coffee shop, who have a ideas and a dream to become successful." To the right of the slide is a gallery of participants. The participants shown are Parth Sharma, Abhishek Patil, Rushab Ganekar, Shefali Magdum, 83 others, and You. The bottom of the screen shows the Meet control bar with icons for mute, video, chat, hand raise, share, and end call. The Windows taskbar is visible at the very bottom, showing the time as 11:15 AM on 12-03-2022 and the temperature as 34°C with a smoke icon.